



THE YORKSHIRE CHILDREN OF COURAGE Awards 2024



SPONSORSHIP PACKAGES

THE YORKSHIRE CHILDREN OF COURAGE AWARDS 2024, NOW IN ITS 12th YEAR, HOPES TO ATTRACT OVER 700 GUESTS TO THE STAR-STUDED EVENT.

Last year, the YCCA raised £100k with matching from St. James's Place, all in aid of the St. James's Place Charitable Foundation, which enables grants to be given out to local charities across the Yorkshire region.

This year's event promises to be bigger and better than ever before, with businesses already showing their support and commitment. Here's how you can be involved:

AWARD CATEGORIES

- **FANTASTIC FUNDRAISER**
- **BEYOND BRAVERY**
- **SPORTING SUPERSTAR**
- **AMAZING ACHIEVEMENT**
- **COMPASSIONATE CARER**

Each category will have 2 winners based on the age ranges 0-12 year olds and 13 - 18 year olds.

Plus, the highly anticipated...

- **CHILDREN'S CHARITY OF THE YEAR AWARD**



It was a real honour and privilege to receive the young carer award at the Yorkshire Children of Courage Awards (2023). It was a night that we will remember forever. We felt so lucky to meet so many courageous children and hear their incredible stories. It made us feel proud to be from Yorkshire

Macy & Maya Burron

"I've hosted The Yorkshire Children of Courage Awards for several years and it is always one of the most special ceremonies of the year. I'm always blown away by the amazing young winners and their stories. It's always a spectacular and inspirational event. I can't wait to be back this year"

Christine Talbot Co-host & ITV presenter

**St
James's
Place**

Charitable
Foundation



«« THE »»
**YORKSHIRE
CHILDREN OF COURAGE**
Awards 2024



HEADLINE SPONSOR

The headline sponsor for the YCCA will receive:

- A VIP table for 10 including a 3-course meal and priority seating, centre stage
- VIP entry and drink reception on arrival
- Table drinks package of 3 bottles of wine, a bucket of beers and bottled water
- A magnum of champagne
- The opportunity to present the Children's Charity of the Year Award
- Inclusion of your company branding/ logo alongside the YCCA branding on all marketing literature, website, and social media.
- Inclusion in any media releases named as the headline sponsor.
- Social Media presence pre-and post-awards
- Double Page Advert in the official YCCA programme

FEE: £10,000

AWARDS SPONSOR

As an Award sponsor for the YCCA you will receive:

- A VIP table for 10 including a 3-course meal with priority seating
- VIP entry and drink reception on arrival
- A magnum of champagne
- The opportunity to present an Award
- Social Media presence pre-and post-awards
- A ¼ page advert in the official YCCA programme

FEE: £3,500



The YCCA appreciate all help and any contributions, for smaller & bespoke sponsorship opportunities please contact ycca@sjp.co.uk

"700 guests attended last year's event raising £100,000, which included matching from St. James's Place.

The funds raised on the evening are there to help local charities across the Yorkshire region. Examples of charities we have supported recently are, Leeds Children's Charity, Support Dogs and the Children's Heart Surgery Fund.

The pandemic brought some extreme challenges when it came to fundraising but thankfully the charity sector is recovering well and continues to

provide vital funds and support to 1000's of charities nationally and worldwide.

At the St. James's Place Charitable Foundation we are extremely proud to distribute numerous grants every year and see first hand how much they help each charity fund a specific project."

Ewan Doves
YCCA Chairman

